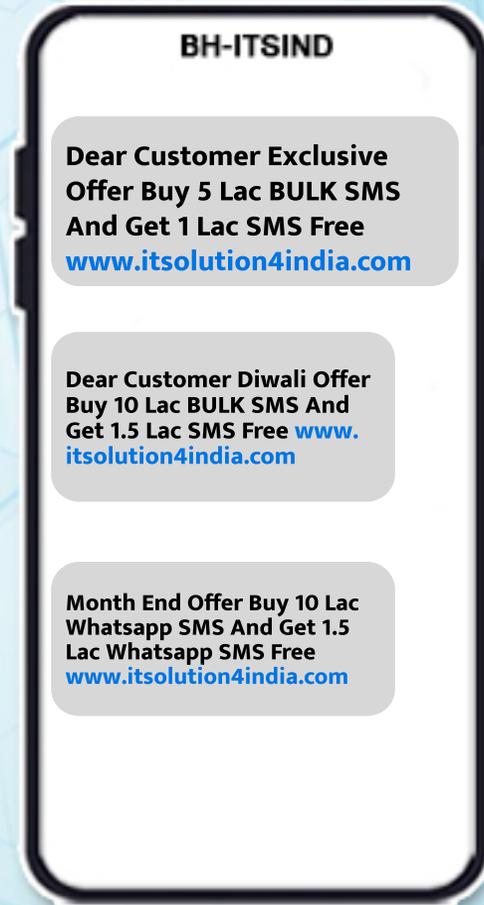




**DO YOU KNOW ABOUT  
BULK SMS?**

# PROMOTIONAL SMS



BH-ITSIND

Dear Customer Exclusive  
Offer Buy 5 Lac BULK SMS  
And Get 1 Lac SMS Free  
[www.itsolution4india.com](http://www.itsolution4india.com)

Dear Customer Diwali Offer  
Buy 10 Lac BULK SMS And  
Get 1.5 Lac SMS Free [www.itsolution4india.com](http://www.itsolution4india.com)

Month End Offer Buy 10 Lac  
Whatsapp SMS And Get 1.5  
Lac Whatsapp SMS Free  
[www.itsolution4india.com](http://www.itsolution4india.com)



# What is Promotional sms

**Promotional SMS are SMSes which are sent with the objective of promoting your product or service. This category includes any sales & marketing messages which may or may not be solicited by the recipient.**

**Promotional SMSes can be send only from 9AM to 9PM and only to numbers that are not on the NDNC registry (DND numbers).**

**Itsolution4India mechanically ensures you suits TRAI laws and scrubs DND-registered numbers from your recipient list whereas causing a promotional bulk SMS campaign.**

# TRANSACTIONAL SMS



Dear Customer Welcome to  
it solution 4 india The best  
Digital Marketing Company  
Click for e-invoice <https://its4.in/71-0Dg2> for any assistance  
call your sales account  
Manager 9711347474  
<https://www.itsolution4india.com/>



Thanks for your payment your  
OTP is (#var#) IT SOLUTION 4  
INDIA <https://itsolution4india.com/>

Thanks for visit our website  
<https://itsolution4india.com/> will  
help you for your Query Please  
connect on 9711347474 for any  
urgent need.

Thanks for visit our website  
<https://itsolution4india.com/> will  
help you for your Query Please  
connect on 9711347474 for any  
urgent need.



# Are You Aware About Transactional SMS

Online transactions have created a significant contribution to the planet of e-commerce and trade across the planet. However several doubt its services as several fallacious services additionally exist. To create these dealings safer and safe we offer transaction sms services to companies which is able to be forwarded to the purchasers directly with the detail informations of the product and repair they ordered. We provide transactional SMS services in urban center for bulk SMS marketing company.

BH-ITSIND

Dear Customer Welcome to it solution 4 india The best Digital Marketing Company Click for e-invoice <https://its4/?1=ODg2> for any assistance call your sales account Manager 9711347474 <https://www.itsolution4india.com/>

Dear Customer Welcome to it solution 4 india For Digital Marketing Please <https://www.itsolution4india.com/> and make the payment Against Invoice number 22-23-IT4-S00199 for any Query Call On 9711347474



**CUSTOMER**



**SALES**



**SUPPORT**



**ACCOUNTS**



# Lets Talk About IUR

**In broadcast communications, IUR enables clients to connect with an organization's host framework by means of a phone keypad or by discourse acknowledgment, after which administrations can be asked about through the IUR exchange.**

**IUR frameworks can react with pre-recorded or progressively created sound to further guide clients on the best way to continue. IUR frameworks sent in the system are measured to deal with huge call volumes and furthermore utilized for outbound calling, as IUR frameworks are more smart than numerous prescient dialler frameworks.**

# SMPP GATEWAY





# Lets Get into SMPP GATEWAY

The Short Message Peer-to-Peer (SMPP) is a convention utilized by the media communications industry for trading SMS messages between Short Message Service Centres (SMSC) or potentially External Short Messaging Entities (ESME).

At **ITSolution4India**, we generally have faith in engaging engineers and re-merchant networks. With our experience of over 10 years, we have accompanied a prepared use SMPP entryway API for designers and re-merchant.

# VOICE CALL



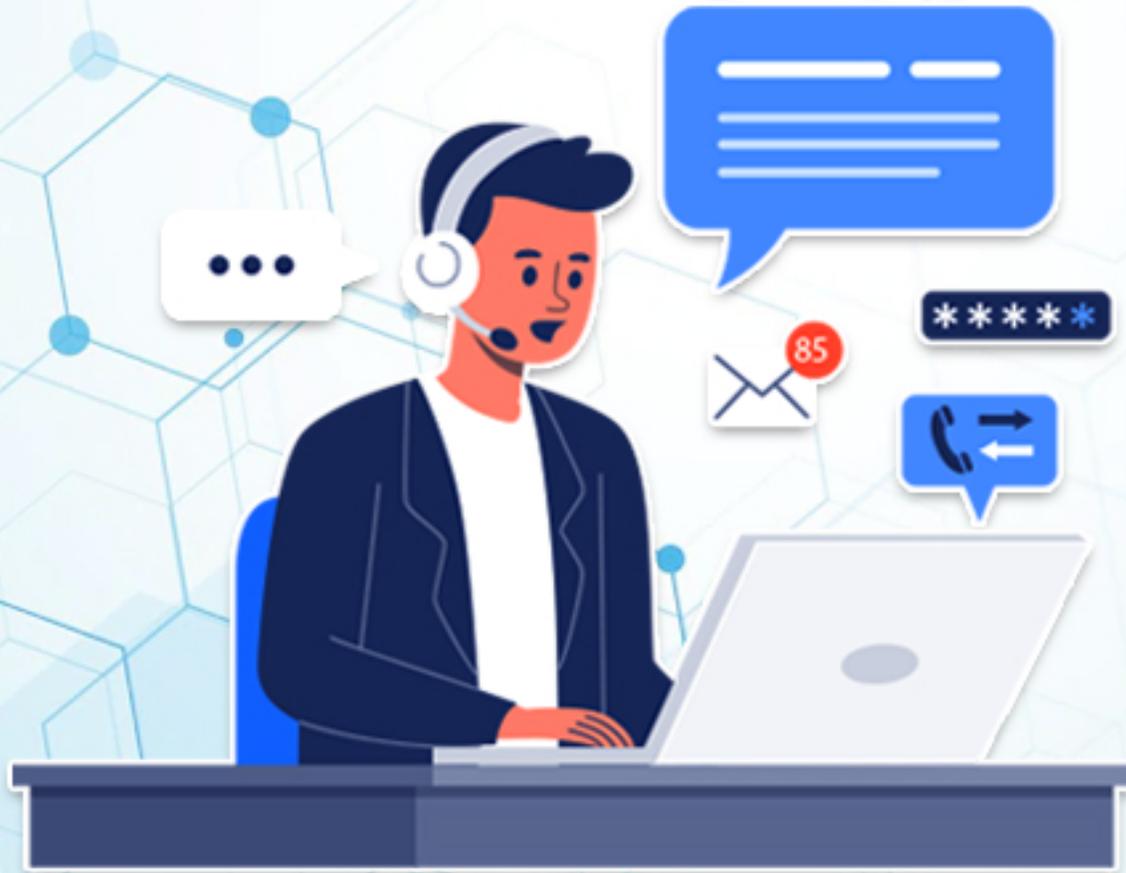
**RECORD YOUR  
MESSAGE**



**CREATE RECIPIENTS  
AND SEND**



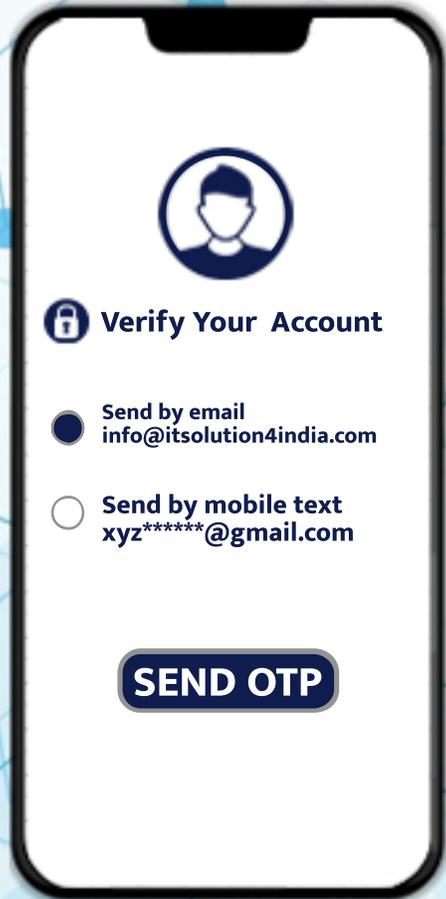
**VOICE ADS  
RECEIVED INSTANTLY**



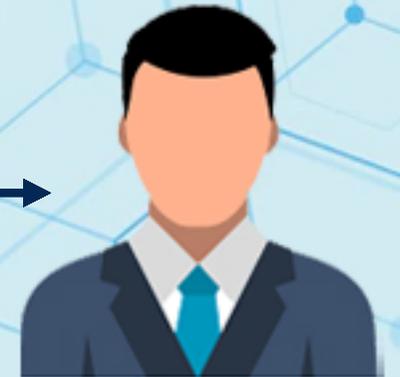
# Have a Look on Voice Call?

*With the assistance of Itsolution4India services of voice broadcasting solutions, you'll continually be in position for relaying pre-recorded voice messages to any subscriber line or mobile networks across the countries. victimization pre-managed lists, bulk voice calls area unit aforesaid to be automatic for dialing multiple numbers at one and enjoying a pre-recorded message to the subscriber line or mobile numbers. The technique of the majority voice calls to supply you the advantage of obtaining through an enormous vary of shoppers.*

# OTP SERVICES



**GENERATE  
OTP**



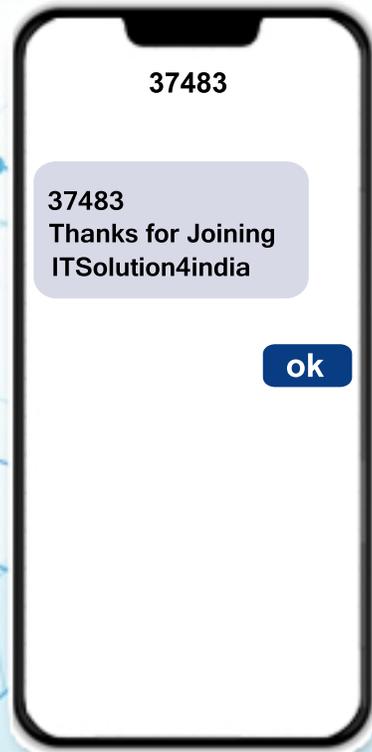


# OTP Services?

*A one-time word or pin (OTP) may be a word that's valid for under one login session or dealing, on a automatic data processing system or alternative digital device. OTPs avoid variety of shortcomings that square measure related to ancient (static) word-based authentication; variety of implementations conjointly incorporate 2 issue authentication by guaranteeing that the one-time password needs access to one thing an individual has (such as atiny low keyring fob device with the OTP calculator engineered into it, or a smartcard or specific cell phone) yet as one thing an individual is aware of (such as a PIN).*

# SHORT/LONG CODE

SHORT-CODE  
**24343**  
(5 DIGIT NUMBER)



37483  
Thanks for Joining  
ITSolution4india

LONG-CODE  
**243 543 4633**  
(10 DIGIT NUMBER)



Dear Customer, this is  
varun from itsolution4india.  
Your Bulk SMS is delivered.  
To pay & view Your invoice click  
<https://www.itsolution4india.com/>

# Lets Know About SHORT & LONG CODE



Short Code  
34562

Long Code  
285 457 4524

Customers have the decision to set up additional organizations, for instance, impacting the number permitted to content in to or charging the sender an outstanding SMS rate (for example for urging or endowments). The genuine points of interest of using short code are the versatility in including premium organizations and clearly that the number is progressively critical.

These short code providers use corporate establishment (like web aggregators) to send BULK SMS and they can oversee greater volumes of messages than is possible using a contraption.

# LEAD GENERATION PROCESS

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1

**Potential Customer  
is Targeted**



2

**Potential Customer  
Opts in, Becoming  
a Lead**



3

**Lead Gets Offer  
On Products or  
Services**



4

**Lead Becomes  
a Customer**



# Do You Know About Lead Generation ?

*Itsolution4India will assist you increase sales by generating pre-qualified sales leads. This will drastically scale back the sales cycle and your organization would be able to gain new customers at intervals a brief time.*

*At Itsolution4India, we've got a novel system wherever you'll be able to read the present standing of each lead. we have a tendency to make sure that every and each lead is entered and updated on a period basis. you'll be able to read the present standing of your leads at any time.*

# ***ELECTION CAMPAIGN***

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**INDIA**  
**ELECTION**  
**CAMPAIGN**

# **Lets talk about Election Campaign**

*In several elections, the opposition party can attempt to get the candidate "off message" by remarking policy or personal queries that don't seem to be associated with the talking points. The message of the campaign contains the concepts that the candidate needs to share with the voters. it's to induce people who consider their concepts to support them once running for a political position. The message typically consists of many talking points regarding policy problems. The points summarize the most concepts of the campaign and area unit recurrent oftentimes so as to make a long-lasting impression with the voters.*

***THANKYOU FOR WATCHING***

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